



Nombre de la Materia

Por favor contesten AQUÍ en el examen.

En cada pregunta se deja un espacio a la izquierda para que contesten. Excepto en las preguntas de redacción que se contestan debajo.

Pueden contestar todas las preguntas si lo desean. Las preguntas erróneas no descuentan

Discovery Vacations: Is this the future tourism?

Discovery Vacations is a tour operator that specialises in environmentally sensitive holidays that respect the local people and their culture.

Discovery Vacations is working with other organisations to offer expensive holidays combining lots of adventure with environmental projects. Mathew, the director, says that he provides "holidays without guilt". He insists that they are not a tour operator but an environmental support company.

But there is a price to pay, *Discovery Vacations* is planning to introduce tours with a total ban on cameras because of the damage these can do to the relationships with local people.

They have seen some horrendous things, such as a group of six tourists arriving at a remote village in the South American jungle and taking photos non-stop. The locals complained because the tourists took pictures inside their homes, while they were cooking or eating.

A camera is like a weapon; it puts up a barrier because you lose all the communication that comes through body language and does not allow any cross-cultural exchange with the locals.

Discovery Vacations places great emphasis on adventure and fun. But their rules of conduct are strict. For example, in some parts of the world, tourists have to wear long trousers, not shorts and wear a tie when eating out. Although it may sound dictatorial, *Discovery Vacations* finds that if tourists are dressed appropriately, they will have a better experience. Some local people really do not understand why tourists are not well dressed, when they visit other countries.



QUESTION 1. [1 point] Synonyms. Find the words in the text that mean

_____ 1) costs a lot of money.

_____ 2) if you commit a crime you feel a strong sense of ...

_____ 3) to prohibit, forbid, exclude.

_____ 4) something (like a club, knife, or gun) used to injure,
cause pain or kill).

QUESTION 2. According to the information provided in the text, are the following statements TRUE or FALSE (T or F) ? [2 points]

_____ 1. Discovery Vacations works for the government and helps protect the environment

_____ 2. Tourists always ask for permission to take photos of local people.

_____ 3. Cross-cultural communication is badly affected by the use of cameras.

_____ 4. Discovery Vacations thinks that tourists should respect the customs and manners in different countries.

Question 3. Answer the questions using your own words. [1 point]

a) Do you agree with the reasons that they have on the use of cameras by tourists? (3-4 sentences maximum)



b) Discuss : "When I visit a country I always follow the customs of that country" .

**QUESTION 4. Reading comprehension Choose a, b, c, d FOR each question below.
Only one answer is correct [4 points]**

_____ **1. The director, Matthews thinks that the function of the company is to**

- a) get people involved in environmental and cultural activities.
- b) influence other tour companies.
- c) inform tourists about environmental damage.
- d) offer exciting tours to tourists without much money

_____ **2. Discovery Vacations**

- a) offers trips that no other tour company offers.
- b) organises trips where few tourists go.
- c) is changing because his customers have made complaints.
- d) now attracts a different kind of tourist.

_____ **3. What do they think about cameras?**

- a) They give locals a false impression of tourists.
- b) They are good because tourists do not intrude on local people.
- c) They do not allow locals and tourists to learn about other societies.
- d) They make tourists behave unpredictably



- _____ 4. In the last paragraph, what is the point that they want to emphasise?
- a) that certain types of behaviour may spoil their enjoyment of a trip
 - b) that some local customs may be surprising
 - c) that maybe they won't be allowed to go to certain places
 - d) that the brochure does not contain all the information they need to know about their holidays.

QUESTION 5. Vocabulary. Choose one of the words listed to fill each of the gaps in the sentences below. There are extra words that you cannot use. [2 points]

kettle included return awful luggage fridge warm

- _____ 1. The is cold inside.
- _____ 2. The weather is I don't want to go out
- _____ 3. If you want to have a cup of tea in your room, you need a
- _____ 4. When I went to Paris I bought a ticket, since I had to be back by the end of the month.
- _____ 5. Everything was : meals, hotels, flights.